

Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314 CONTITACT # S4USYS
Schedule Dates 10/09/12-10/15/12
Advertiser George Allen For Senat Agency/T-Code Smart Media Group (76
Product Political - US Senate (1
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name BROOKS, MICHELE

ALLNS/ORDR/C09C15

Weekly/Irregular

National/Political - Agency

Phone/Fax

Account Types

Billing Type

CPE

10/09/12-10/15/12
George Allen For Senate (21729)
Smart Media Group (7611)/788239874
Political - US Senate (1176)
REPUBLICAN (168806)
Blair, Cheryl (2205)
TeleRep - Philadelphia
BROOKS,MICHELE
(804) 726-2012 /

ALLEN 10/09
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

 Headline #
 06217490

 Demo
 Normal

 Package Deal
 15.00

 Commission %
 15,535.25

 Net Total
 \$8,699.75

 Sales Tax

07/05/12

07/05/12

No

Penne Marsh

Date Entered

Last Modified

Entered By

CO-OP

Nortolk (WVEC) (WVEC)

By Broadcast Month Spots
Oct. 2012 36 \$10,235.00

Grand Total: 36 \$10,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu '	We Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Enter
1.0	Normal Line / SPOT	10/12/12-10/12/12	9	:30	11:35P- 12:02A (ET)			-		1		1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	7/5/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	9	:30	12P- 12:57P (ET)					1	- :	1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)	NOON NEWS	7/5/12
3.0	Normal Line / SPOT	10/12/12-10/12/12	6	:30	5:29P- 5:58P (ET)					1		1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	7/5/12
4.0	Normal Line / SPOT	10/12/12-10/12/12	6	:30	6P- 6:30P (ET)					1		1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	NEWS ROS	7/5/12
5.0	Normal Line / SPOT	10/12/12-10/12/12	6	:30	6:58P- 7:28P (ET)					1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	7/5/12
6.0	Normal Line / SPOT	10/12/12-10/12/12	9	:30	7A- 9A (ET)			- 1		1		1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)	GMA	7/5/1
7.0	Normal Line / SPOT	10/12/12-10/12/12	-	:30	7:28P- 7:57P (ET)			- 1		1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/1
8.0	Normal Line / SPOT	10/15/12-10/15/12	9	:30	11:35P- 12:02A (ET)		1					1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	7/5/1
9.0	Normal Line / SPOT	10/15/12-10/15/12	9	:30	12P- 12:57P (ET)		1					1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)	NOON NEWS	7/5/1
10.0	Normal Line / SPOT	10/15/12-10/15/12	6	:30	5:29P- 5:58P (ET)		1					1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	7/5/1
11.0	Normal Line / SPOT	10/15/12-10/15/12	ϵ	:30	6P- 6:30P (ET)		1	- 1				1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	NEWS ROS	7/5/1
12.0	Normal Line / SPOT	10/15/12-10/15/12	9	:30	7A- 9A (ET)		1					1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)	GMA	7/5/1
13.0	Normal Line / SPOT	10/15/12-10/15/12	6	:30	7:28P- 7:57P (ET)		1	-			- :	1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/1
	Normal Line / SPOT	10/13/12-10/13/12	1	:30	6P- 6:30P (ET)			-			1		\$130.00		Norfolk (WVEC) (WVEC)	NEWS AT 6 WK	7/5/1

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

B/E Bookend P/B Piggy Back

Printed At: 12:19 PM on Tuesday, July 10 2012

Page 1 of 3



Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314 Contract # 840899

Schedule Dates Advertiser

Agency/T-Code

Product Brand

Sales Office **Buyer Name** Phone/Fax

CPE

Billing Type

TeleRep - Philadelphia BROOKS, MICHELE (804) 726-2012 / ALLNS/ORDR/C09C15 **Account Types**

10/09/12-10/15/12 George Allen For Senate (21729) Smart Media Group (7611)/788239874 Political - US Senate (1176) REPUBLICAN (168806)

Blair, Cheryl (2205)

National/Political - Agency Weekly/Irregular

ALLEN 10/09
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 07/05/12 Last Modified 07/05/12 Penne Marsh No

06217490 Headline # Order Type Normal

> 15.00 \$1,535.25 \$8,699.75

Net Total Sales Tax

Package Deal

Entered By

CO-OP

Norfolk (WVEC) (WVEC) By Broadcast Month Spots <u>Rate</u> Oct. 2012 \$10,235.00 Grand Total: \$10,235.00 36

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ne_Th	n Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0.1	Preempt	10/13/12														Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception · PROGRAM CHANGE/NCAA FOOTBALL	
15.0	Normal Line / SPOT	10/14/12-10/14/12	9	:30	9:58A- 11A (ET)					,	٠.	1	1	\$75.00	\$75.00	Norfolk (WVEC) (WVEC)	THIS WEEK	7/5/12
16.0	Normal Line / SPOT	10/14/12-10/14/12	9	:30	6P- 6:30P (ET)							1	1	\$130.00	\$130.00	Norfolk (WVEC) (WVEC)	NEWS AT 6 WK	7/5/12
17.0	Normal Line / SPOT	10/14/12-10/14/12	9	:30	9P- 10P (ET)							1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	GCB	7/5/12
18.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	9A- 9:30A (ET)							1	1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	WALL ST JOURNAL	7/5/12
19.0	Normal Line / SPOT	10/14/12-10/14/12	9	:30	9:30A- 10A (ET)		- :					1	1	\$50.00	\$50.00	Norfolk (WVEC) (WVEC)	CHRIS MATHEWS	7/5/12
20.0	Normal Line / SPOT	10/11/12-10/11/12	9	:30	11P- 11:35P (ET)				1			T	1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NEWS	7/5/12
21.0	Normal Line / SPOT	10/11/12-10/11/12	9	:30	11:35P- 12:02A (ET)				1				1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	7/5/12
22.0	Normal Line / SPOT	10/11/12-10/11/12	9	:30	12P- 12:57P (ET)				1				1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)	NOON NEWS	7/5/12
23.0	Normal Line / SPOT	10/11/12-10/11/12	6	:30	5:29P- 5:58P (ET)				1				1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	7/5/12
24.0	Normal Line / SPOT	10/11/12-10/11/12	6	:30	6P- 6:30P (ET)				1			i	1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	NEWS ROS	7/5/12
25.0	Normal Line / SPOT	10/11/12-10/11/12	6	:30	7:28P- 7:57P (ET)				1				1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/12

CONFIRMATION CONTRACT									
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date [,]	Comments:					

B/E Bookend P/B Piggy Back

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Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314 Contract # Schedule Dates Advertiser Agency/T-Code

Product Brand REPUBLICAN (168806) Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia

Buyer Name Phone/Fax CPE Account Types National/Political - Agency Billing Type Weekly/Irregular

840899 10/09/12-10/15/12 George Allen For Senate (21729) Smart Media Group (7611)/788239874 Political - US Senate (1176) BROOKS, MICHELE (804) 726-2012 / ALLNS/ORDR/C09C15

ALLEN 10/09
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 07/05/12 Last Modified 07/05/12 Entered By Penne Marsh 00-ОР No 06217490 Headline # Order Type

Normal

Package Deal Commission % 15.00 \$1,535.25 Net Total \$8,699.75

Sales Tax

Rate \$10,235.00 By Broadcast Month Oct. 2012 Spots 36 Grand Total: \$10,235.00

Norfolk (WVEC) (WVEC)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu We	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entere
26.0	Normal Line / SPOT	10/09/12-10/09/12	9	:30	11P- 11:35P (ET)			1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NEWS	7/5/12
27.0	Normal Line / SPOT	10/09/12-10/09/12	9	:30	11:35P- 12:02A (ET)			1			1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	7/5/12
28.0	Normal Line / SPOT	10/09/12-10/09/12	9	:30	12P- 12:57P (ET)			1			1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)	NOON NEWS	7/5/12
29.0	Normal Line / SPOT	10/09/12-10/09/12	6	:30	6P- 6:30P (ET)			1			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	NEWS ROS	7/5/12
30.0	Normal Line / SPOT	10/09/12-10/09/12	6	:30	7:28P- 7:57P (ET)			1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/12
31.0	Normal Line / SPOT	10/10/12-10/10/12	9	:30	11P- 11:35P (ET)			1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NEWS	7/5/12
32.0	Normal Line / SPOT	10/10/12-10/10/12	9	:30	11:35P- 12:02A (ET)			1			1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	7/5/12
33.0	Normal Line / SPOT	10/10/12-10/10/12	9	:30	12P- 12:57P (ET)			1			1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)	NOON NEWS	7/5/12
34.0	Normal Line / SPOT	10/10/12-10/10/12	6	:30	5:29P- 5:58P (ET)			1			1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	7/5/12
35.0	Normal Line / SPOT	10/10/12-10/10/12	6	:30	6P- 6:30P (ET)			1			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	NEWS ROS	7/5/12
36.0	Normal Line / SPOT	10/10/12-10/10/12	6	:30	6:58P- 7:28P (ET)			1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	7/5/12
37.0	Normal Line / SPOT	10/10/12-10/10/12	9	:30	7A- 9A (ET)			1			1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)	GMA	7/5/12

B/E Bookend P/B Piggy Back

Printed At: 12:19 PM on Tuesday, July 10 2012

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDERA	box) AL CANDIDA'	TE	✓ STATE	/LOCAL CAN	NDIDATE					
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3										
Station and	Location: Nor fo	IK		Date:	9/7					
I, Smart Media Group , being/on behalf of: George Allen , a legally										
qualified candidate of the Republican political party for the office of: US Senate in the General										
election to be he	election to be held on: 11/6/2012 do hereby request station time as follows:									
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks					
see attached										
Total Charg	ges:	8,699.	75	Ne	<i>.</i> +					

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840899

For programming that, in whole or in part, "communicates a message relating to any political national importance," list the matters below:	natter of
I represent that the payment for the above described broadcast time has been furnished by:	
George Allen	
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.	
The name of the treasurer of the candidate's authorized committee is:	
Gary Thomson	
This station has disclosed to me its political advertising policies, including: applicable classes and discount, promotional and other sales practices (not applicable to federal candidates).	and rates;
To Be Signed By Candidate or Authorized Committe	e
6/20/12 Date Signature	
To Be Signed By Station Representative	
Accepted	ejected
Level Marsh Penne Marsh NSC Printed Name Title	

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nam		or authorized committee) hereby in part) pursuant to this agreeme							
	☑ does	☐ does not							
		ate (check applicable box). I further to an opposing candidate:	ther certify that for the						
(chec	k applicable box)								
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.								
	image of the candidate displayed printed state	nming contains a clearly identifice for a duration of at least four someont identifying the candidate, the candidate and/or the candidate.	econds, and a simultaneously that the candidate approved						
-	Julu Co	nature of candidate or authorized com	mittee						
	pri	inted name	date						